ERICA NEWPORT, Ph.D.

Chair / Researcher / Professor

Doctor of Philosophy in Communications

College of Journalism and Communications University of Florida

> 2096 Weimer Hall 1885 Stadium Road PO Box 118400 Gainesville, FL 32611

Across Disparate Racial/Ethnic Group Residents of Sanford, Florida?

Three Years After Trayvon Martin's

Death: Is Political Alienation Shifting

(Committee: Dr. Wayne Wanta, chair; Dr. Clay Calvert, member; Dr. John Wright, member; Dr. Stephen Craig, member)

ericanewport@ufl.edu

941.586.2414

EDUCATION:

StoryWeb@EricaNewport

Dissertation

Doctor of Philosophy in Communications – Major Field: Media Studies and Interpersonal Communications with an emphasis in Political Behavior, Journalism, New Media, and Critical (Race) Studies (GPA: 3.76) Defended March 2017 Graduated in August, 2017

University of Florida College of Journalism and Communications Gainesville, FL

Master of Arts – Major Field: Communications and Interactive Journalism with an emphasis in Public Affairs, New Media, and Technology (Graduated Honors in May, 2003)

American University School of Communication Washington, DC

Bachelor of Science – Major Field: Communications and Journalism with an emphasis in Anthropology (Graduated Honors in May, 1998) East Carolina University School of Communication Greenville, NC

COMMUNICATION RESEARCH INTERESTS:

- Interdisciplinary approaches to the intersection of communication, identity, media, and public policy studies
- Media studies considerations to hate, racism, stereotypes, social change, and racial/ethnic violence research

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- Challenges and ideologies of critical race and critical studies research
- New media and social media considerations amid a digital age
- Challenges of understanding political behavior and alienation amid online news and social media
- Narrative research that examines race/ethnicity, gender, class, sex, and rank
- Challenges and concerns in crisis communications related to media and identity

ACADEMIC AND PROFESSIONAL EXPERIENCE:

Chair, General Studies/Interdisciplinary Studies, General Education Studies Interim Chair, Psychology Founder, Empowerment Center Through Education Founder, JoTE Academic Journal and Poster Conference

Keiser University New Port Richey, FL March 2018 to Present

Newport was appointed chair of two departments by the dean of academics, charged with the task to put in place processes, structures, and vision, to further develop programs and faculty, in order to expand the potential for students pursuing academic studies and careers focused in general studies, interdisciplinary studies, and general education studies, including students tracking in psychology programs (as interim chair). Employing an interdisciplinary methodological lens, she has overseen the development and growth of the departments assigned to her, while working alongside the criminal justice, business, legal and medical studies programs. Faculty and students have been exposed to panel discussions and research workshops, employing the intersections of such aforementioned studies. As chair, she advises students in their undergraduate and graduate studies. She presents at monthly orientations for incoming students and for local high school students. She tracks degree plans and works with students and faculty to ensure healthy retention rates and growth. Newport conducts annual course budgets, accreditation data reports, and the oversight of hiring new part-time and full-time faculty members. Also, Newport presents on diversity and empowerment in the local community to businesses and organizations, while assisting students in their career development and job search. In addition to the daily and weekly responsibilities of directing departments, Newport has created several new visionary initiatives to further connect students and faculty to interdisciplinary research and career opportunities, both in upcoming campus conferences and publications planned for 2019; she has launched a NPR-KU First Year Experience and an Empowerment Center through Education Center, which involves the full participation of the campus and outside community. In her service, she continues to teach, advise, and present at and participate in national social science conferences, while pursuing an ambitious research track in publishing and community engagement in her applied research findings. Newport is the campus Teaching and Learning Center Coordinator, presenting monthly on best classroom practices. In addition to her leadership roles, she teaches courses in communications, writing, and research. Most recently, she founded the Journal of Transdisciplinary Engagement 2019 Biannual Conference and Publication. Through her efforts, General Education and Interdisciplinary Studies will host JoTE2019: The Journal of Transdisciplinary Engagement's Spring Academic Conference. Followed by, the Journal of Transdisciplinary Engagement 2019 Summer academic publication.

Communication Instructor

Keiser University Tampa and New Port Richey, FL August 2016 to Present

As a UF graduate student, during her data analysis and defense preparation, Newport was invited to develop courses and teach Interpersonal Communications (COM 3131), Speech Communications (SPC 1017), and English Composition (1101) and General Ed. English (0001) to a diverse, business professional student population. Her students are diverse in age, rank, class, race, sex, and gender, often working full-time jobs and fulfilling family obligations, while enrolled in their bachelor and master degrees. Many of her students are Veterans of War and are pursuing degrees, while undergoing treatment for combat PTSD, etc. Due to the dynamic nature of the classroom environment, Newport employs creative teaching and assessment techniques that address multiple learning styles. The courses are taught intensely via four-hour lecture sessions in the classroom and through Blackboard (online teaching platform) for four weeks at a time for workforce students, seeking to secure their undergraduate and graduate degrees one course at a time.

Communications/Journalism Instructor

University of Florida, College of Journalism and Communications Gainesville, FL August 2012 to Doctoral Graduation

As a UF graduate student, Newport has taught World Communication Systems (MMC 4302), Magazine and Feature Writing (JOU 4308), and she assisted in teaching writing mechanics. Additionally, she has served extensively as a mentor and a committee member overseeing senior research projects. Most recently she was instructing/coaching long-form storytelling writing/editing at NPR affiliated media at UF. During dissertation research, she solely conducted qualitative research via extensive fieldwork and defended her dissertation in Spring 2017 in Shanghai, China, where she was a guest lecturer in communications there and in Hong Kong, with her chair, Wayne Wanta, a UF Research Foundation professor, through a graduate minority studies grant she wrote and received at UF.

Social Science Researcher

University of Florida Gainesville, FL May 2012 to Present

Newport's qualitative and quantitative research focuses on hate, racism, new media, journalism, stereotypes, and tenets of inequality portrayed in news media content and the effects of such content on news consumers, specifically with regard to political beliefs and political attitudes. Additionally, she focuses on social change by way of synthesizing historic mass media content in the U.S. and by studying human narratives. For 20 years, she led communications in social justice, public policy, media and journalism, entrepreneurship, and now communication research, concentrated on impactful qualitative work and activist projects, bolstered by her aforementioned industry background. She is amid editing eight academic journal papers on racial violence and media/communication studies, extracted from eight research questions examined in her completed dissertation; she will return to the field to work with communities affected by violence and narratives entrenched in hate, thereafter.

Correspondent

Sarasota Herald-Tribune New York Times owned company

Halifax News owned company Sarasota, FL 2010 to 2015

Newport covered community/minority reporting in adversely affected communities and for groups/individuals within those communities. She was responsible for hyper-local news story pitches, sources, photography and feature story submissions that string between community central and city desk. Additionally, she was responsible for shifting community news to metro front-page news, when appropriate. She focused on coverage in neighborhoods that otherwise would not be covered, but were very much deserving/in need of continuous quality reporting and a strong media presence. She sought to employ superior storytelling for print hard news and community news, while maintaining online photo galleries and captions that synchronized with online version of story.

Backpack Journalist/Daily Community Reporter/Digital Editor

Bradenton Times

Bradenton, FL 2009 to 2010

Newport covered community, art, and culture features. She oversaw a large reporting territory in Manatee County, including Anna Maria Island, Bradenton Beach, Holmes Beach, Longboat Key, Ellenton, Palmetto, Myakka City and Parrish. She published full-length daily features, managed full, to partial, control over each story's writing, editing, photography, videography, and news site online postings, hence "digital journalist." Wrote two weekly columns: "Ask Erica" and "Weekend Adventures in Bradenton." And adapted story coverage for online video features. Published up to 12 stories a week, writing 1,000 to 3,500 words daily.

co-Founder and Communications Consultant

Newport Osvath Art Heritage Sarasota, FL 2005 to 2009

As a business communications entrepreneur, Newport wrote, designed, and edited print and online newsletters for 25 small companies and businesses in Florida, Washington, DC, and New York. She developed and implemented public relations strategies for clients. In addition, she assisted clients in their graphic design, writing for online and printed publications, marketing, website design and management, creative packaging, general copywriting, and product promotion.

Communications Coordinator and Multimedia Outreach Specialist

CCTPP at Wesley Theological Seminary American University Washington, DC 2002 to 2004

In these roles, Newport edited articles, grants, and publications. She created and wrote a monthly newsletter, titled "Center Circles." She developed, produced, and managed four user-friendly websites. And executed multimedia additions and enhancements to those sites. Additionally, she photographed, audio and video taped events, and synchronized mediums for interactive use. She also researched grants and assisted in writing and editing grants for core funding, general operating, and specialized program fundraising. Newport assisted in program and event planning, managed finance and budget reports, and supported overall administrative and communication responsibilities of the Center, and assisted in leading

educational workshops and public programming. She was a part of a three-person grant writing team, steadfast in their commitment to maintain program funding, and she secured her own grants for smaller projects addressing public policy issues and media on local campuses.

co-Founder and University Public Policy Workshop Facilitator

SHAPE YOUR WORLD, WASHINGTON, DC

American University Washington, DC 2002 to 2004

This National Nonprofit Organization focused on educating students on public policy. As co-founder and workshop leader to national youth/young adult social action Initiative, Newport was a consultant for the Initiative's website, and designed logo and publicity for program. She coordinated and scheduled professional leadership and speakers for events. She created and implemented press strategies around public events and academic colloquiums and wrote press alerts and press releases. She prepared media packets and worked with media relations, while acting as ambassador to social justice organizations in the Greater Washington Area that generated efforts to collaborate forces.

Congregational Outreach Assistant

THE NUCLEAR REDUCTION DISARMAMENT INITIATIVE, WASHINGTON, DC Washington National Cathedral Washington, DC 2000 to 2002

This particular International Nonprofit Organization focused on educating interfaith leaders about nuclear arms policy Conducted outreach to over 5000 religious leaders in the Christian, Jewish and Muslim faith groups. Newport assisted in youth and adult workshops, created and edited educational packets and tools, and wrote the Initiative's reports and interviewed participants. Additionally, she coordinated speakers and educational resource materials for events, while facilitating interfaith workshops around the program's educational materials and policy changes/alerts.

Reporter

CBS News Greenville, NC 1997 to 1998

Here Newport was a news broadcast reporter, while fulfilling her internship requirements. She wrote and edited news for anchors and reported and interviewed local residents for community news features. Additionally, she conducted research for the station's daily news operations.

News Director and Reporter

WZMB Radio Greenville, NC 1996 to 1998

Newport was the primary news director for a public broadcast station serving the East Carolina community. She hired, trained, and supervised a news staff of eight. She reported campus and community events and hosted a weekly call-in radio show, titled "Insight." Additionally, she created and cut promotions for "Insight" and conducted on-air interviews between editing/reporting wired news.

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SCHOLARSHIP:

Dissertation

Newport. E. (2017). Three Years After Trayvon Martin's Death: Is Political Alienation Shifting Across Disparate Racial/Ethnic Group Residents of Sanford, Florida?

Note: She is amid editing eight academic journal papers on racial violence and media/communication studies, extracted from eight research questions examined in her completed dissertation; she will return to the field to work with communities affected by violence and narratives entrenched in hate, thereafter.

Refereed Articles

Books

Book Chapters

Osvath, Cs., Newport, E. (2016). Restoring Harmony. In A.P. Bochner and C. Ellis Evocative Autoethnography; Writing Lives and Telling Stories (pp. 257-269). Routledge Press, NY.

Book Segments

Technical Reports/Monographs/White Pages

Unpublished Works: Peer Reviewed Journals, Revise and Resubmit

- Newport, E. (2016). Black Power Revisited: How Racialized Violence in Media Coverage Affects Political External Efficacy. Journal of Black Studies.
- Newport, E., & Mallicoat, M. (2014). Poor Minorities in the News: A Content Analysis of Poverty and Race in Florida Newspaper Coverage. American Journalism.
- Mallicoat, M., De Maio, M., & Newport, E. (2013). President 2.0: A Content Analysis of Barack Obama's Use of Twitter During the Campaign for his Reelection. The Journal of Social Media and Society.

Unpublished Works: In Preparation

Newport, E. (2016). Animated agenda-setting influence in the 1930s and 1940s: How two cartoons produced by Warner Bros. Pictures conveyed turbulent race-relations and impudent stereotypes during an era of historical advancement for black Americans. Manuscript in preparation for Journalism History.

International/National Conferenced Works

Poster

Placed first for poster competition:

De Maio, M., & Newport, E. (2013). Social Media: Messages that Give Life. VIII Iberoamerican Cooperative Group of Tranfusion Medicine Congress, Antigua, Guatemala, April 24-26, 2013. Newport, E., & Mallicoat, M. (2014). Poor Minorities in the News: A Content Analysis of Poverty and Race in Florida Newspaper Coverage. University of Florida's Graduate Research Day, October 2014.

Paper

- Newport, E. (2013). Animated agenda-setting influence in the 1930s and 1940s: How two cartoons produced by Warner Bros. Pictures conveyed turbulent race-relations and impudent stereotypes during an era of historical advancement for black Americans. American Journalism Historians Association's 2013 Conference, New Orleans, Louisiana, September 26-28, 2013.
- De Maio, M., & Newport, E. (2013). Tweet to Change: Social Media Messages for Life. Bridging Culture and Behavior Conference: Hispanic Marketing Communication conference at Florida International University, Miami, Florida, November 7-9, 2013.
- De Maio, M., & Newport, E. (2013). REDES SOCIALES: MENSAJES DE VIDA. Congreso del Grupo Cooperativo Iberoamericano de Medicina Transfusional, Antigua, Guatemala, April 24-26, 2013.
- Mallicoat, M., De Maio, M., & Newport, E. (2013). President 2.0: A Content Analysis of Barack Obama's Use of Twitter During the Campaign for his Reelection. AEJMC Southeast Colloquium, Mar. 2014.
- Mallicoat, M., De Maio, M., & Newport, E. (2013). President 2.0: A Content Analysis of Barack Obama's Use of Twitter During the Campaign for his Reelection. AEJMC Montreal, Aug. 2014.

Panel

Newport, E. (2014). Black Power Revisited: How Racialized Violence in Media Coverage Affects Political External Efficacy. American Journalism Historians Association's 2014 Conference, St. Paul, Minnesota, 2014.

Unpublished and Unconferenced Works: In Preparation

- Newport, E., De Maio, M., Mallicoat, M. (2016). Hashtag Uprising: Big Data on Twitter When #Protest Turns to #Riot.
- Newport, E. (2014). How Media Coverage of Racially-tinged Violence Perpetuates an Individual's Acceptance of Inequality: A Model of Violence, Desensitization, and Apathy.
- Newport, E., & Mallicoat, M. (2015). Agenda to End Sexual Violence: A Content Analysis of Social Change, News Blogs, and India Gang Rapes.
- Mallicoat, M., & Newport, E. (2014). Feeding Racial Stereotypes: News Comments that Hurt. (working title). International Communication Association 2015.
- Newport, E. (2014). Behind the Story: A Journey through the Narratives of Emerging Black Journalists and their Digital Lives.

- Newport, E. (2014). Agendas in the News: A Content Analysis of "Stand Your Ground" Policy and President Barack Obama's Campaign for his Reelection in Florida Newspaper Coverage.
- Osvath, Cs., Newport, E. (2016). Ready Player Two: What Now? A Virtual Reality Call to Stories. Manuscript in preparation for The Journal of Media Innovations

Published Creative Works

Newport, E. (2016). "How A Pet Parrot Almost Ruined My Marriage." (A narrative piece.) Elite Daily, NY.

Invited Talks

- Newport, E. (2018). *Media, Race, and Diversity: What does the newsroom have to do with it all?* Georgia College's Communication Department, Milledgeville, GA. [Invited]
- Newport, E. (2018). Engagement Revisited: A documentary through the research conference experience. Keiser University Faculty Retreat Day, New Port Richey, FL. [Invited]
- Newport, E., Brvenik, A. (2018). *Narrative Inquiry on Pedagogical Practices Research Presentation.* Keiser University Faculty In-service, New Port Richey, FL. [Invited]
- Newport, E. (2018). Empowerment as a Campus Practice: Introduction to the empowerment center through education. Keiser University Faculty Meeting, New Port Richey, FL. [Invited]
- Brvenik, A., Newport, E., Jamali, S., Abreu, C. (2018). *Interdisciplinary Approach to Critical Thinking*. Keiser University Inter-course Engagement, New Port Richey, FL. [Invited]
- Brvenik, A., Newport, E., Jamali, S., Lee, B. (2018). *Diversity Training for Organizational Development*. St. Andrews, New Port Richey, FL. [Invited]
- Newport, E. (2018). *Defining Empowerment: A narrative dialogue for pedagogical practice.* Keiser University Faculty Meeting, New Port Richey, FL. [Invited]

COURSES TAUGHT:

Fall 2012 Writing Mechanics JOU 2005 Teaching Assistant for Dr. Norm Lewis

Spring 2013 World Communication Systems MMC 4302 Sole Instructor

Summer 2013 Magazine and Feature Writing JOU 4308 Sole Instructor

Fall 2013 World Communication Systems MMC 4302 Sole Instructor

Spring 2014 World Communication Systems MMC 4302 Sole Instructor

Summer 2014 Magazine and Feature Writing JOU 4308 Sole Instructor

Fall 2014 Magazine and Feature Writing JOU 4308 Sole Instructor

Spring 2015 Magazine and Feature Writing JOU 4308 Sole Instructor

Summer 2015 Writing/editing and long-form storytelling coach for NPR affiliated media at UF (WUFT,89.1, PBS)

Summer/Fall 2016 Interpersonal Communications COM 3131 Sole Instructor

Fall 2016 Interpersonal Communications COM 3131 Sole Instructor

Fall/Winter 2016 Speech Communications SPC 1017 Sole Instructor

Winter 2016 Speech Communications SPC 1017 Sole Instructor

Spring 2017 Speech Communications SPC 1017 Sole Instructor

Summer 2017 Speech Communications SPC 1017 Sole Instructor

Fall 2017 Basic English ENC 0001 Sole Instructor

Fall/Winter 2017 Basic English ENC 0001 Sole Instructor

Winter 2017 English Composition ENC 1101 Sole Instructor

Winter 2017 Speech Communications SPC 1017 Sole Instructor

Spring/Summer/Winter 2018 ENC 0001/1101 and Speech Communications SPC 1017 Sole Instructor

Winter 2018 Speech Communications SPC 1017 and Research Writing Sole Instructor

ONLINE TEACHING SOFTWARE SKILLS:

- Presentation Software: Keynote, Powerpoint, Prezi, ARENA, etc.
- Word Processing and Spreadsheet Software: Pages, Numbers, Microsoft Office, Google Docs.
- Interactive Course Software: Smart Board Technology, Elluminate, iPads for Education
- Video/Audio Editing Software: iMovie, Garage Band
- Synchronous and Asynchronous Course Tools: Discussion Boards, Wikis, Chat, Elluminate, ARENA
- Course management software: Blackboard, Canvas, Sakai, Campus Nexus

ONLINE COMMUNITIES:

Newport, E. (2015). Story_Web. Retrieved from https://twitter.com/EricaNewport

Newport, E. (2014). Erica Newport. Retrieved from <u>https://www.facebook.com/people/Erica-Newport/100005606148069</u>

Newport, E. (2014). Erica Newport. Retrieved from https://www.linkedin.com/in/erica-newport-8377ab50

SERVICE, WORKSHOPS, AND PRESENTATIONS:

2012 - 2019

- Participant at the Ellis and Bochner's Symposium on Autoethnography and Narrative Inquiry, in St. Petersburg, 2019
- Participant at KU's Institutional Effectiveness Day, across 22 campuses in FL
- Participant at USF's Fulbright Dinner and Reception, Views from Central Europe: Celebrating 72 Years of Fulbright Programs, College of Education, USF, in Tampa, 2018
- Participant at the Qualitative Congress, in Chicago, 2018
- Participant at the University of Georgia JOLLE conference, in Atlanta, 2018
- Teaching and Learning Center Coordinator, in KU-NPR, 2018
- Minority Studies Award, UF, 2017, to complete dissertation and defend internationally
- Reviewer, CJC Research Symposium, University of Florida, 2016 Served in a peerreview process reviewing papers
- Social Media Promotion, Florida Creativity Conference, University of South Florida, 2016. Assisted in on-site marketing efforts during conference week
- Undergraduate Senior Project Advisor / Mentor Spring, started in Fall 2013-2015 Oversaw nine senior projects related to racism, social change, new media, journalism, feminism, stereotypes, media messages, broad range autism in the news, and international news prisms
- Judge, Summer 2014, Society of American Travel Writers
- Dean's conference funding award, 2013 and 2014 2013 New Orleans, 2014 St. Paul
- Undergraduate Senior Project Advisor/Mentor, Fall 2013 Filed student project for Lewis Neill Titled: The U.S. 2012 Presidential Election: An Analysis of British News Coverage
- Graduate Colloquium, Fall 2013 Instructed by Associate Dean for Graduate Studies, Dr. Debbie Treise. Spoke on doctoral degree plan, choosing classes, and committee formation
- New Student Orientation for Incoming Graduate Students, Fall 2013 Organized by Graduate Admissions Coordinator, Sarah Lee Assisted in meeting and greeting new graduate students

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- How to Give an Effective Presentation at a Conference Workshop, Spring 2013Organized by UF Graduate School
- Attended CJC Distance Learning Workshop, Spring 2013 Organized by CJC at UF Attended History of Journalism, Spring 2013 Instructed by Dr. Bernell Tripp Spoke on the stain of racism in historic media content
- Membership National Education Association from Fall 2014 // Graduate Student Union from Fall 2013 // American Journalism Historians Association from Summer 2013 // Association for Education in Journalism and Mass Communication from Spring 2013 // International Communication Association from Fall 2013 // Florida Press Club from Fall 2011 // Society of Professional Journalism from Fall 2010
- A featured alumnus in American University's "American Magazine" during her Ph.D. studies, 2012

ACADEMIC AND PROFESSIONAL SKILLS:

DREAMWEAVER // SOUND FORGE // XP FIREWORKS // 4.0 PREMIER ADOBE DESIGN PRODUCTS // PHOTOSHOP 5.0 // 6.0 MICROSOFT POWERPOINT // MICROSOFT WINDOWS XP MICROSOFT OFFICE // MICROSOFT OUTLOOK INTERNET // SEARCH ENGINES // ONLINE NEWS PLATFORMS // RESEARCH DIGITAL DATABANK PLATFORMS // SPSS // SOCIAL MEDIA // BLOGS AND MICRO-BLOGS // SAKAI // CANVAS // IN-DEPTH INTERVIEWS (journalistically and academically) // FOCUS GROUP MODERATION // PUBLIC SPEAKING // PRESENTING // TEACHING // EDITING // WRITING // VISUALIZING // STORYTELLING // PUBLIC SPEAKING // QUALITATIVE RESEARCH // VIRTUAL REALITY // BLACKBOARD

BONUS HIGHLIGHTS:

2002-2010 Accolades // Single-handedly, with help of trusted sources, brought to public's attention news occurring in adversely affected communities through regular community news features in print and online for local and regional news outlets // Collaborated with a team of three to launch and maintain online news outlet; created community of news sources and daily news; implemented online applications to digital news website // Launched creative communications consulting business, managing multiple clients and student interns // Co-creator of national young adult Initiative, Shape Your World // Created interactive element of Iraq Briefing Book for Congress // Published news for AP at Online News Association Conference // Trained in both conventional print, digital journalism and broadcast journalism // Served as news director for college campus radio station, while interning as student reporter at CBS

REFERENCES: ACADEMIC/MEDIA 2019

 UF Research Foundation Professor, Professor Wayne Wanta Associate Professor
College of Journalism and Communications
University of Florida (Note: Of recent, serving year term distinguished professor in Hong Kong) wwanta@jou.ufl.edu

2. Professor Clay Calvert College of Journalism and Communications Brechner Eminent Scholar of Mass Communication Director of the Marion B. Brechner First Amendment Project University of Florida ccalvert@jou.ufl.edu

3. Department Chair, Professor Ted Spiker Associate Professor University of Florida tspiker@jou.ufl.edu

4. Executive Editor, Professor Gary Green Assistant Professor National Public Radio at University of Florida ggreen@jou.ufl.edu

5. Distinguished Professor Emeritus, Carolyn Ellis University of South Florida <u>cellis@usf.edu</u>

6. Dean of Academic Affairs, Andrea Brvenik Keiser University, NPR <u>abrvenik@keiseruniversity.edu</u>